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by

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and

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Financed by:
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This report is prepared with the help of a grant from the Norwegian Council of Fisheries Research and is one of several reports on a preliminary project on management and industry structure in the seafood industry. The preliminary project is intended to survey the actual industry structure and to give an overview over research studies of current interest. Studies under the preliminary project have been divided between the Norwegian School of Economics and Business Administration (NHH) and the Norwegian University of Fisheries (NFH). NHH has concentrated their work on the industry structure from an economics point of view, while workers at NFH have studied the industry organization, i.e. approaches based on organization, legislation and management.

In order to achieve an orderly structure of the study, workers at NHH have discussed the industry structure in the traditional fishing industry from an economic point of view while the structure in the fish farming industry is discussed in a separate report.

The report is furthermore divided in two parts. In the first part of the report it is intended to give statistical overview of the industry structure in the fish harvesting sector. Available statistical material has been presented and commented on. In this part it is, for example, considered important to point out developing trends over time and dissimilarities between the individual regions and sectors of the industry.

Chapter 1 gives a short statistical overview over the Norwegian fishing industry and a discussion of the activities included in the industry. Chapter 2 gives an industry overview of the harvesting sector and their activities. Important key words in this chapter are the number of fishermen, the size of the fishing fleet and landed catch. Chapter 3 gives an industry overview of the seafood processing industry and contains a discussion of the various groups of processing enterprises. The markets for Norwegian seafood products are discussed in Chapter 4. In Chapter 5 there is a discussion of the economic effects of the core activities of the seafood industry on other areas.

The second part of the report contains a discussion of important conditions for the seafood industry and existing research literature dealing with industry structure of the present industry. An important objective of this part of the report is to bring out existing knowledge and what is not known about central approaches in these areas.

Research studies regarding industry structures of the harvesting sector are discussed in Chapter 6. The extensive regulations in the Norwegian fisheries and the extensive support measures (subsidies) associated with the fishing industry are also discussed in this chapter. Chapter 7 discusses important research studies with respect to the industry structure of the processing sector. Topics and problems considered to be important enough to be studied further are also discussed.

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